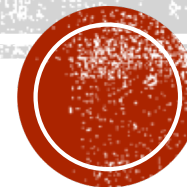


FRAGRANCE NOTES

Influences for 2018



TRENDING OVERALL

- Natural and Fresh /Clean and Green
- Experiential
 - Triggers an emotion
 - Irreverent and Playful
 - Evoke a Moment and Place
 - Feels relevant today “Will make them feel in the moment”
- Aromatherapy
 - Scents to Sleep
- Healing
 - Holistic/Crystal/Minerals
- Plant Based
- Gender Neutral



CLEAN

Calvin Klein Obsessed



A bright and airy unisex fragrance with notes of violet leaf absolute, white lavender, and musks.

Method Sweetwater Body Wash



Sweet water is like a cool splash of grapefruit + lemon leaves wrapped in watery petals of star jasmine + lily of the valley. it's rumored that water from the fountain of youth smells similarly.

Replica Lazy Sunday Morning



From your balcony, you feel a soft breeze ruffle a lush garden of white flowers below. This is what a cocktail of lily of the valley, white musk, patchouli oil, and aldehyde smells like.



EXPERIENTIAL

Bibliothèque Byredo Candle

Drawing inspiration from an old library with this leather hardbacks and dusty floors, this leather-scented candle is laced with vanilla. The addition of peach and plum offers the fragrance a sweet undertone



Aesop Hwyl

A stirring fragrance, reminiscent of a Japanese forest. Smoky notes descend into subtle spice and dark green earthy accords



Rodin olio lusso 3

This Eau de toilette is a throwback to the breezy, fresh scents of the 1970s. Classic spicy geranium with notes of jasmine grandiflora, ylang-ylang, and orris are at the heart of the fragrance. Base notes of santal and patchouli make for a musky drydown, lingering gently with a touch of nostalgia.



AROMATHERAPY

Pacifica
Mind Control Volumizing
Hair Perfume



Lemongrass, Tangerine, Peridot

Bath & Body Works
Sleep Body Lotion
with Natural
Essential Oils



Lavender, Vanilla

Aromatherapy Associates
Rivive Morning
Bath and Shower Gel



Grapefruit, Rosemary, Juniper



HEALING

Pacifica Aromapower Hardcore Happy



This perfume oil blend includes tuberose, coconut and vanilla infused with quartz known as the "healing stone". Call in joy, happinss and positive vibrations.

Amethyst Exquise



A fruity, floral, musky fragrance for a naturally dazzling and sensual woman.

Farmhouse Fresh Moon Dip Body Mousse



This body mousse is boosted by vitamin-rich emollient oils. It has a light milk-oat scent... the stuff of dreams.



PLANT BASED

Votivo Grey Vetiver

This scented candle is an enticing mixture of birch, vetiver, amber, with a touch of grapefruit
Sensuous. Svelte. Sleek.



Victor & Rolf Majic

Sage Spell combines sparkling grapefruit with sage and a bitter absinthe accord to create an herbaceous scent that is also vibrant and lucid



Elemis

Superfood face oil and night cream



GENDER NEUTRAL

Pseudonym



Inspired by the D.H. Lawrence poem, Figs, fresh green notes of Capri fig blend with jasmine pepper and sandalwood - The kind of mysterious scent perfect for assuming a Pseudonym

Toyko Milk Song of the Siren (No.49)



Floral Aquatic features flower petals, rose water, sea notes and mandarin orange

Sailing Day



Sailing Day is a refreshing and invigorating fragrance. The aquatic and aldehydic chords are a call of the sea. The force of the notes of coriander and absolute iris push the two bodies to jump towards the blue infinity.



OLFACTIVE CUES

- Violet is here to stay
- Oud fascination will continue to grow
- Coffee and Tea, Dark Chocolate and Bourbon
- Leather, Sensory, Texture
- Peppery and Spicy Scents
- Mossy, Earthy, Resin, Clay Notes
- Unexpected - blends notes with a comforting familiarity as well as a surprise
- Mineral, Crystal Accords
- Sea Inspired, Sea Algae, Sea Salt
- Milk, Rice, Coconut
- Multi layering



FLORALS

Lavender



Mon Guerlain
My Invisible Tatoo
Fresh Oriental
Lavender and Vanilla

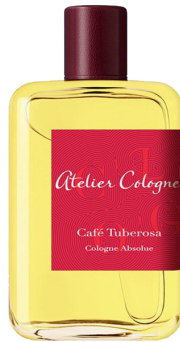


White Barn
White Lavender
candle



Oriental Fougere fragrance
Le Male Collector
Edition 2017
with mint, lavender, artemisia,
bergamot and cardamom.

Tuberose

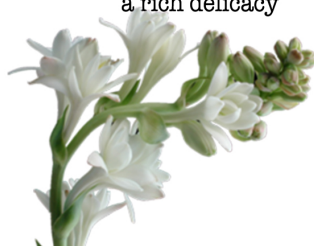


Atelier Cologne Café Tuberosa
blends espresso, tuberose,
citrus, and vanilla into something
velvety and carnal.

Twilly fresh and spicy ginger-based scent.
a delicate and
wearable take on a tuberose scent.



Carolina Herrera Good Girl
Almond and coffee bring
its vibrancy. Tuberose creates
a rich delicacy



Diptyque
Tuberose
Candle



Elizabeth and James Nirvana
Woodsy sandalwood balanced
by fresh violet and warm vanilla

Violet

Daisy Marc Jacobs Twinkle Edition
a combination of
wild berries, violet flower and
white woods



WOODS/LICHEN/LOUD

Tom Ford Oud Minéral



Tom Ford redefines perfume's sultriest ingredient.
Salty marine notes send a chill through the
woody, resinous base of Tom Ford Oud Minérale
The result is cold, crisp,
and unlike every other oud that's out there.

L:A Bruket Black Oak Candle

A scent of blackened oak and Nordic woods.
Formulated with
cashmere wood and birch to give a calming and
strengthening aroma experience
that brings an urban soul back to nature.



Saponificio Varesino Tundra Artica soap and balm



The name comes from the geographical area
known as the Arctic tundra,
Icelandic lichen (soothing, cleansing, antibacterial)
Cranberry (suitable for sensitive skin).
The Tundra Artica scent Agar Wood (Oud), Cedar Wood,
Tangerine, Cashmeran, Damascan Rose, Patchouli,
Amber notes, Sandalwood and Leather.



COFFEE/TEA

Michael Design Works Earl Grey Hand and Body Lotion

This Earl Grey scent is infused with bergamot, lemon, rose and magnolia notes



YSL Black Opium Floral Shock

Shaken with the fresh bold notes of citrus.
Black Opium Floral Shock delivers
a shot of sensuality like the morning's first jolt of espresso.
The iconic coffee and vanilla accord
is now combined with new floral notes
of gardenia and orange blossom
that add the instant cool feeling of a sea breeze—
it's Black Opium on ice.



Max Benjamin Coffee & Cardamom Luxury Candle

Coffee & Cardamom fragrance is a dark coffee
fragrance with notes of cardamom spice,
bergamot, and bamboo leaves with hints of tobacco
all on a base of dark roasted
Kenyan aromas.



CHOCOLATE/LEATHER/BOURBON

Joik Chocolate Facial Mask



Luxurious chocolate facial mask rejuvenates and tones tired and stressed-out skin. A delicious chocolate scent fills you with “happy hormones” and relieves tensions and stress.

Molton Brown Russian Leather Bath & Shower Gel



Russian Leather is blended with a heady infusion of Siberian pine oil, aged leather accord with woody notes of cade and birch.

The Art of Shaving Bourbon Amber Cologne Intense



Inspired by cask-aged bourbon, This spirit inspired scent blends a rich, woody base with a warm, vanilla heart, laced with herbal undertones, This Cologne recalls the grand heritage of our tonsorial, gentleman's lounge ...



MINERAL/CRYSTAL

Herbivore Moon Fruit



Manganese



Moonfruit - indigo root, manganese, violet and ultramarine

Terre D'Hermès



Mineral Accord



Grapefruit, wood, minerals, and green notes.
This is the perfect cologne for the guy who loves outdoors, mineral scents, and earthy tones.

Sjal Face Oil



Sapphire



Sjal - sapphire infused facial oil features calming, restorative benefits
European Best Beauty Award Nominee



SEA INSPIRED

Siren Sea Glass Scented Candle

Brilliant marines with fresh aquatic greens and a burst of tropical fruit warmed by rich amber and warmed driftwood.



Escada Sorrentio Rosso

Evokes the true spirit of Amalfi through a blend of juicy watermelon fruit and refreshing sea salt for a delicate reminder of a southern-Italian summer.



Herbivore Hair Mist Texturizing Salt Spray

Promises to bring new life to your hair. This spray is loaded with lavender and sage oils and sea salt to complete the beachy scent.



SPICY & PEPPERY

Jo Malone Pomegranate Noir Candle

Sweet fruity notes of raspberry, plum, pink pepper and pomegranate combine with patchouli, frankincense and spicy woods.

Featuring notes of juicy ruby pomegranate and raspberry laced with floral Casablanca lily and the spicy warmth of guaiac wood and amber.



Replica Jazz Club Male Fragrance

Experience the base notes of vanilla and tobacco leaf mixed with top notes of pink pepper, lemon and neroli oil



Pacifica Tibetan Mountain Temple Perfume

Vetiver and Indonesian Patchouli form the base of this tranquil, incense-like blend, while Ginger sits lightly in the middle and Orange provides expansive lift for these distinctive essential oils



FRUITS



Elderberry
Dragonfruit
Fig
Guava
Lychee
Mango
Blood Orange
Pomegranate
Rosehip
Watermelon



TRENDING FOR WOMAN



■ J-Beauty

- The Japanese approach to beauty is about tradition, a quiet seriousness, understated luxury and played down presentation reinforced by a long heritage in beauty. “classic aesthetic Japanese principles of kanso, shibui and seijaku - simplicity, understated beauty and energized calm.
- J-Scent is all about creativity, as the brand has brought out scents that include hojicha (a roasted tea), agarwood, wasanbon sugar, flower-viewing sake, paper soap, hydrangea, ramune soda, yuzu, and even sumo wrestler.

Kenneth Cole for Her

The newly introduced collection marks the brand's first customizable fragrance collection, offering the consumer the ability to create their own signature scent with "foolproof" layering options.



- Serenity (white pepper, whisky accords, peach nectar, woods, vanilla tonka – smooth woody)
- Energy (neroli, orange flowers, magnolia, jasmine, tuberose absolute, sandalwood, vetiver, musk – sporty)
- Intensity (cardamom, pink pepper, leather, nutmeg, saffron, tobacco leaf, coffee, tonka bean – warm with ginger)



TRENDING FOR MEN

- **Kenneth Cole for Him** – salty, citrusy, amber
 - Sea salt, white citrus, mineral accord, jasmine, ginger, modern woods, white amber
 - Clean edgy, graphic based on mineral accord



Ermenegildo Zegna

Elements of Man: The Life Collection, a new collection of 5 fragrances (Integrity, Passion, Strength, Talent and Wisdom).



David Beckham House 99

An holistic approach to grooming.

Quinoa and spirulina form the Heart of HOUSE 99's formulas

The 13 products include a moisturizer, beard balm, tattoo moisturizer with SPF 30 shaving cream shampoo, conditioner, and a shaping pomade.

Made of Instinct is a vibrant and energetic aromatic scent with fruity and woody accents and a dominant fir resin accord to evoke the fir tree, a symbol of endurance and perseverance.

